

Curtis Thompson

(510) 205-4654

me@sitruc.com

linkedin.com/in/sitruc

SUMMARY

I am highly skilled with over 25 years of experience in a variety of professional environments from startup to corporate. I have built on my experience as a developer to become a compassionate and effective leader. I address problems head on when I see them, and focus on growth both of my company and my teams to help them succeed with me and beyond.

EXPERIENCE

Madden Media, Tucson, AZ — VP of MarTech

JANUARY 2014 - PRESENT

Madden Media is a full-service destination marketing agency with over 110 employees nationwide.

- Manage four managers, two specialists and oversee 14 employees across the country.
- Built the team from two people over four years, and increased department revenue by over 7X.
- Directly oversee multiple concurrent projects and help drive the project management process.
- Participate in the RFP process, pre-sales, and pricing for MarTech products and services.
- Work closely with clients throughout the project lifecycle to ensure satisfaction.
- Lead decision maker for direction of MarTech products and services.
- Creator of a variety of internal and external web applications, frameworks, and systems.
- Lead driver for Agile and Kanban processes across the company and advocate for building company culture and increasing diversity.

Cataphora, Menlo Park, CA — Director at Large

JANUARY 2002 - JANUARY 2014

Cataphora specialized in software and services that revolutionized the processing and analysis of social networks within extremely large data sets.

- Co-founder (of five) of the privately held Bay Area software startup that grew to 120 employees prior to selling a division to Ernst & Young.
- Extensive development of a variety of product user interfaces.
- Creation and development of the design and implementation of the web application portion of the product suite and internal intranet sites.
- Responsible for key graphics, multimedia, and data presentations used in both pre-sales and live products.
- Co-authored user interface patent with contributions on four other company patents.
- Creation of marketing and demo collateral in a variety of formats including print, video, and interactive websites.
- Chief Culture Officer for the company, consulting with teams across the company to address and work on corporate culture issues.

Additional career experience prior to 2002 and more about me can be seen at linkedin.com/in/sitruc.

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SKILLS

Leadership: Managing managers, leading remote teams, and demonstrated leadership with compassion and direction. Emphasis on growth. Lead with Radical Candor style.

Business: Marketing, branding and collateral, pricing, and pre-sales. Technical/business process and proposal writing. Extensive work with clients during product lifecycle, along with other internal production, finance, and sales teams.

Project Management: Scheduling and managing products to completion both in Agile/Kanban and waterfall/Gantt environments. Certified Scrum Master.

Web: Modern stacks, Cloud, and containers. CI/CD, Composer, and related build tools. A WordPress aficionado. Specialize in data integration across sources and APIs.

Development: Lead architect experience. Web and desktop applications, tools, and sites. Git/GitHub and source control. Android/iOS development, Java, application and framework architecture.

Database: Structure design, creation, and maintenance of small to large RDBMS databases.

UI/UX: Design and implementation of web, desktop, and mobile interfaces. Ecommerce, data presentation, and print design.

CERTIFICATIONS

Professional Scrum Master
(PSM I)

Growth-Driven Design Methodology

VOLUNTEERING

NPower - Contributor
(2021)

I work with NPower to contribute my expertise and professional experience however possible to help further diversify tech and give STEM opportunities to traditionally marginalized individuals. Currently acting as a student mentor.

Tucson Sentinel - Editor and programmer
(2012 - 2014)

I edited and posted new content, along with doing back end programming projects as needed for this great independent news source in the Tucson area.

Borton Elementary School - Assistant Librarian
(2012 - 2014)

I volunteered in the school library to help keep the library up and running for the next generation of readers.

EDUCATION

University of Arizona
(1990 - 1991)

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